



12

2019-01

PART 1: 楼市资讯

PART 2: 一级市场

PART 3: 二级市场

PART 4: 世联优秀案例

Chapter 1

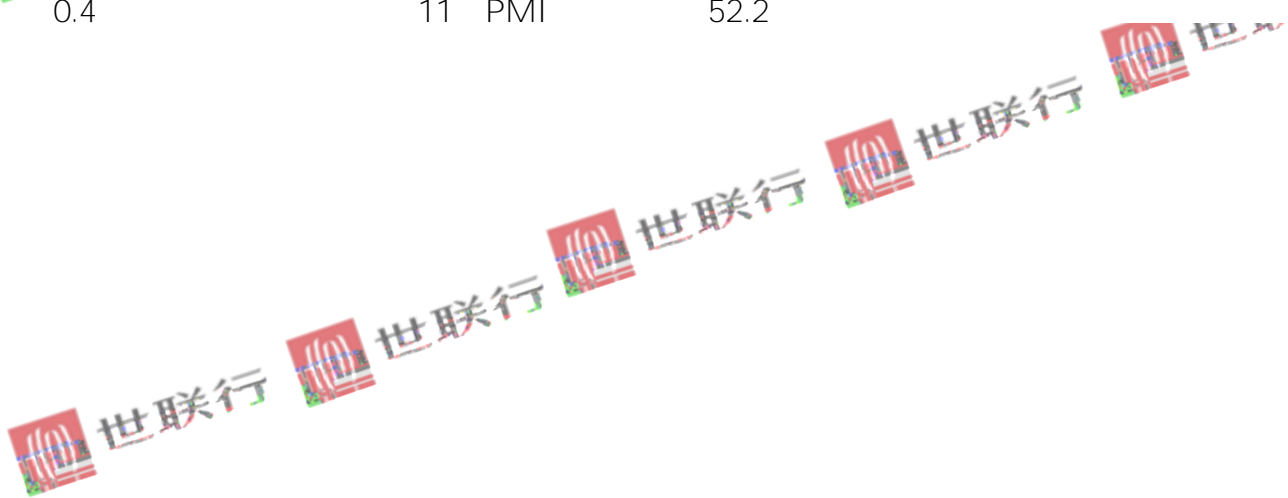
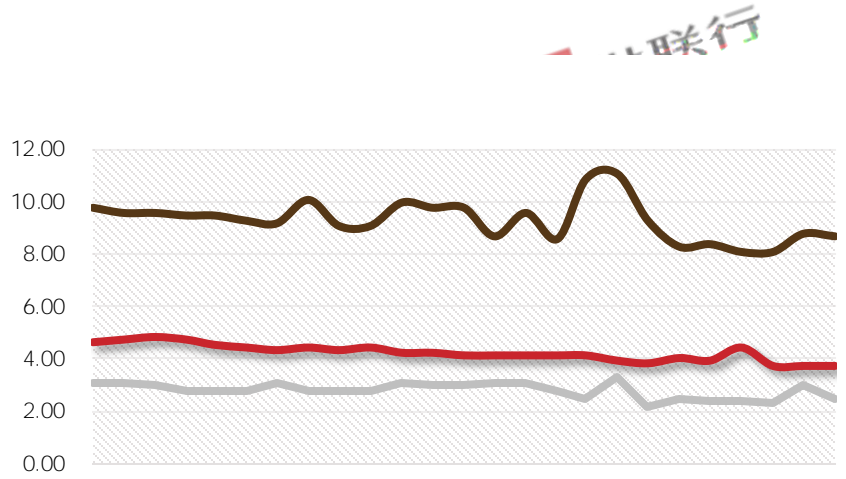
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宏观环境概述 — 国际经济



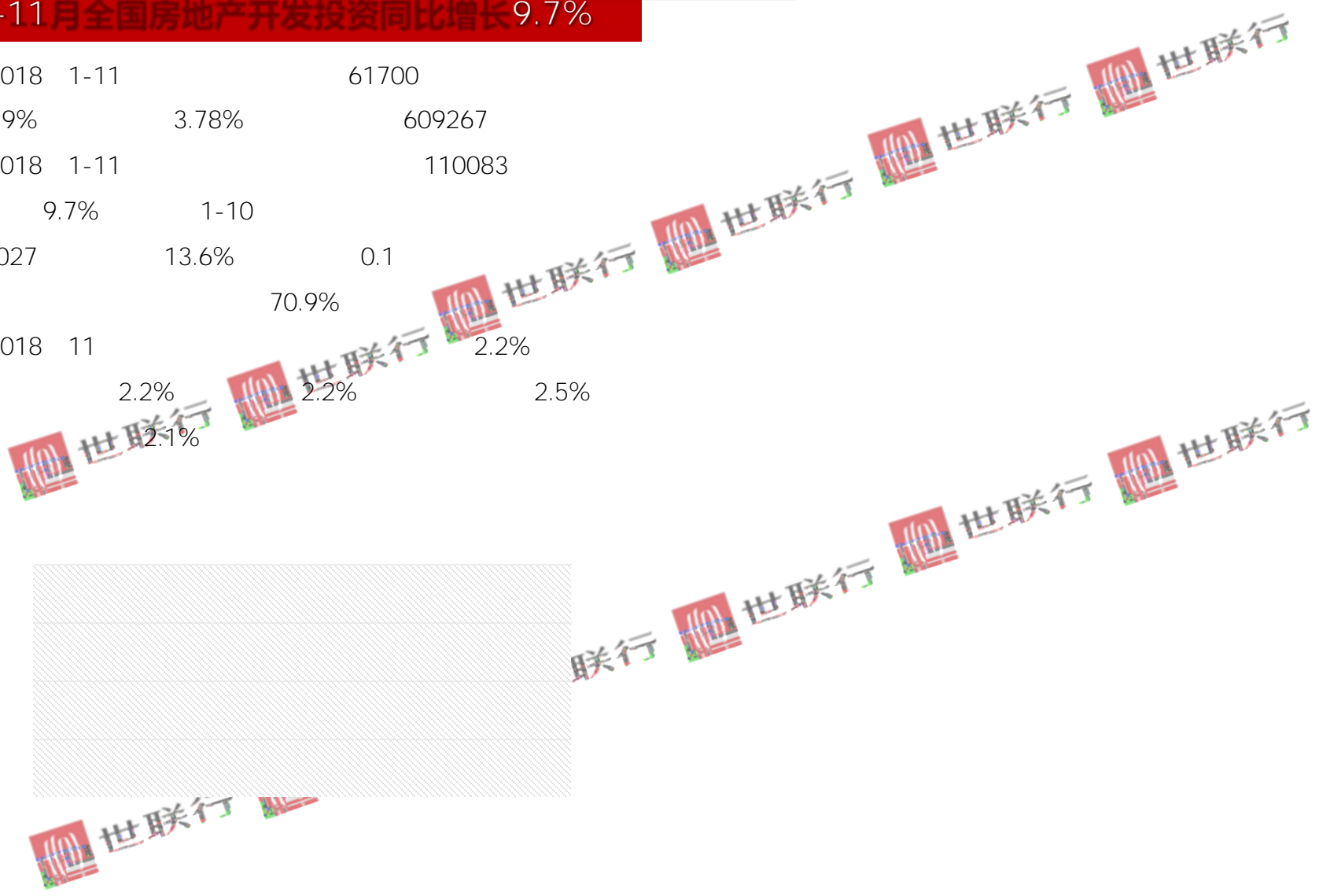
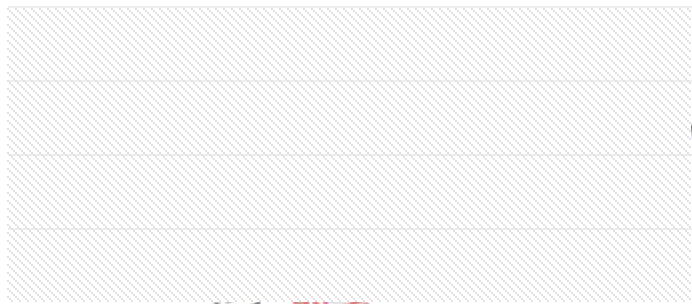
2018 11		3.7%		
2018 11	8.7%		0.1	2018
11	2.5%		0.5	
2018 11			-0.04	2018 12
		97.5		
2018 12	GfK		0.8	
-14				
2018 12		(PMI)	53.8	
	1.5	PMI	51.4	
0.4		11 PMI	52.2	



宏观环境概述 —— 国内经济

1-11月全国房地产开发投资同比增长9.7%

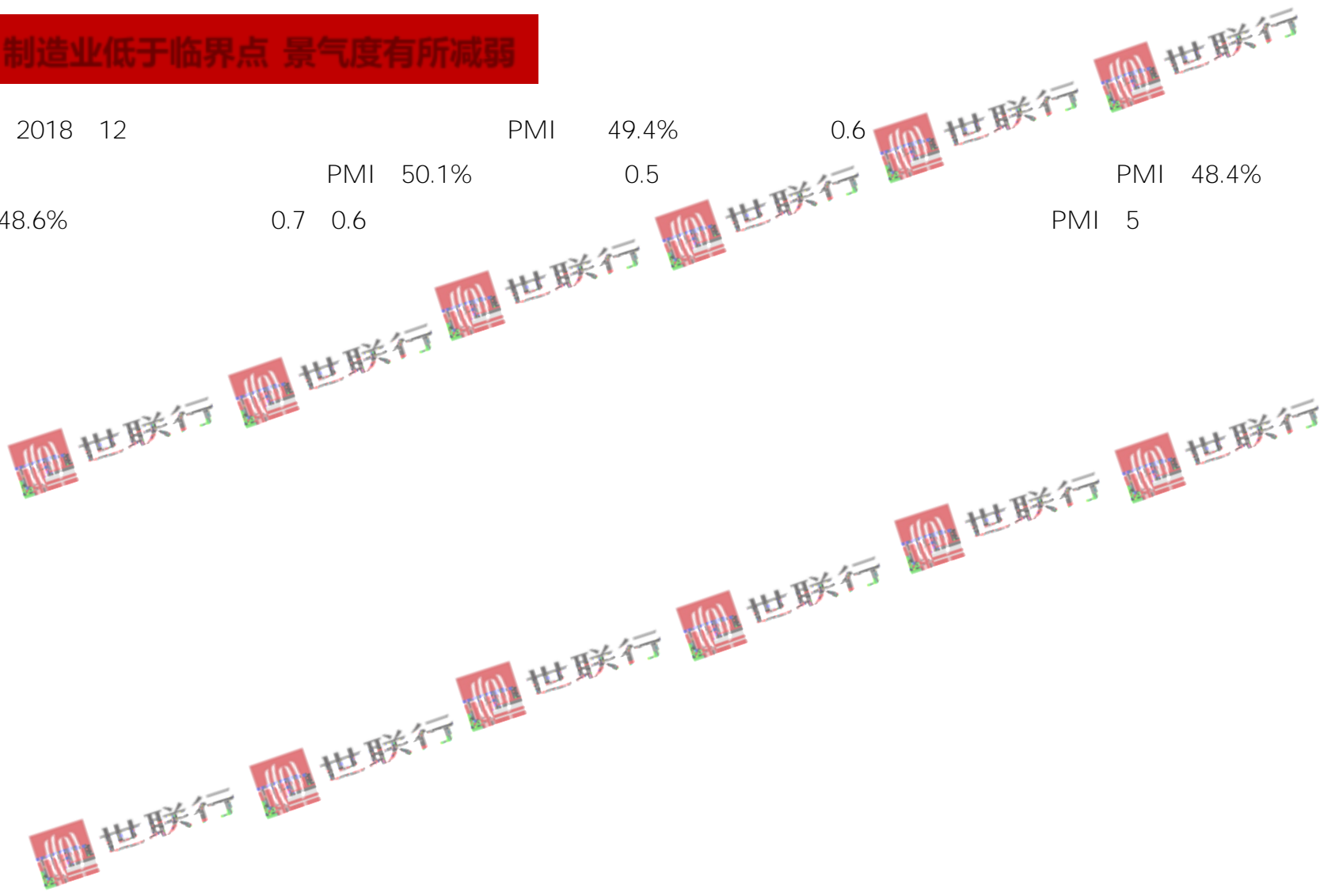
2018	1-11	61700	
7.79%	3.78%	609267	
2018	1-11	110083	
9.7%	1-10	78027	0.1
	13.6%		70.9%
2018	11		2.2%
	2.2%		2.5%
	2.1%		



宏观环境概述 —— 国内经济

制造业低于临界点 景气度有所减弱

2018 12 PMI 49.4% 0.6
PMI 50.1% 0.5 PMI 48.4%
48.6% 0.7 0.6 PMI 5

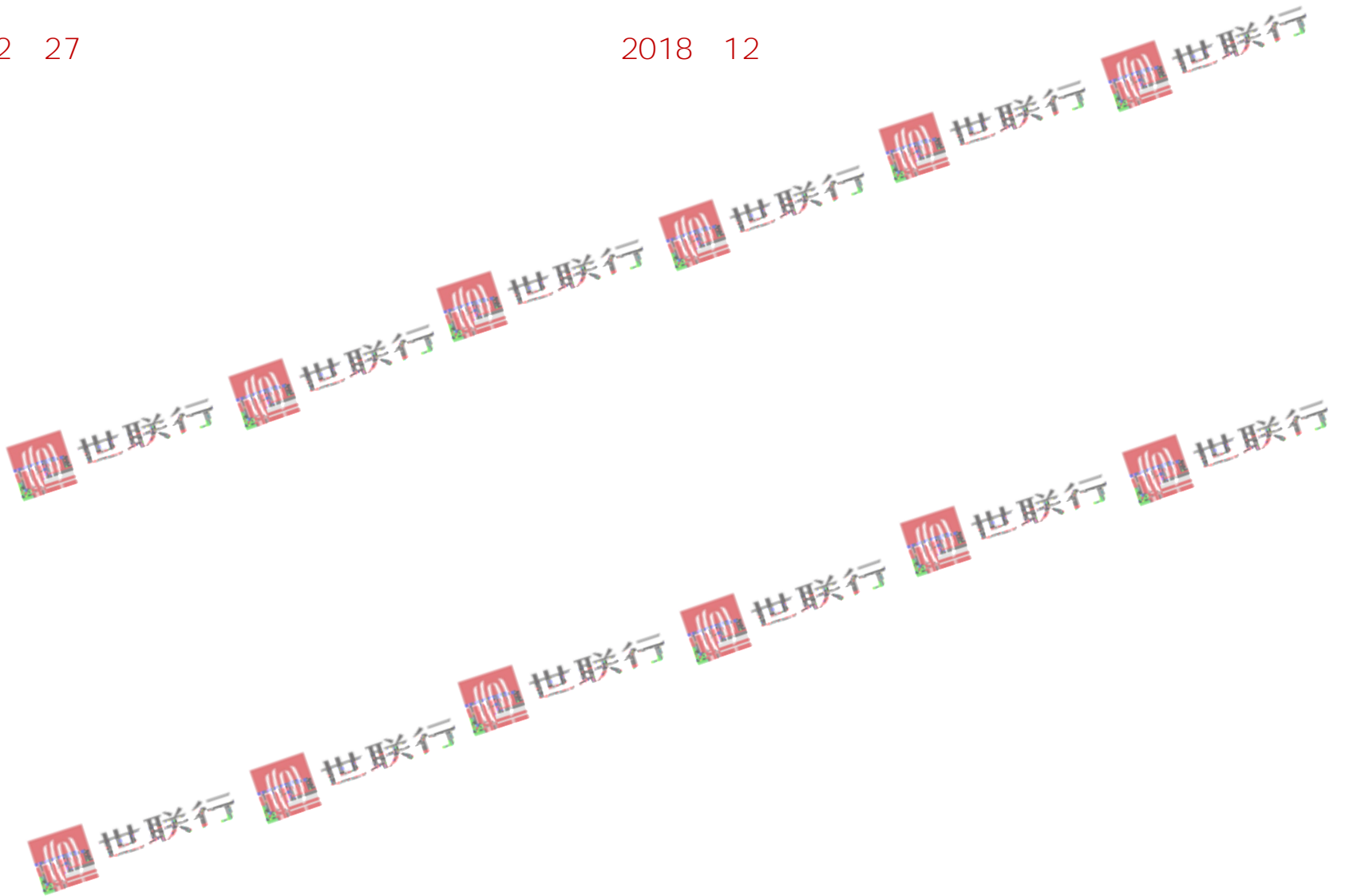


宏观环境概述——12月地方政策

12 20			12 20 12 19
12 24			
12 25			() (" ") 5000 3
12 25			
12 26		5	5
12 28		2018—2035	

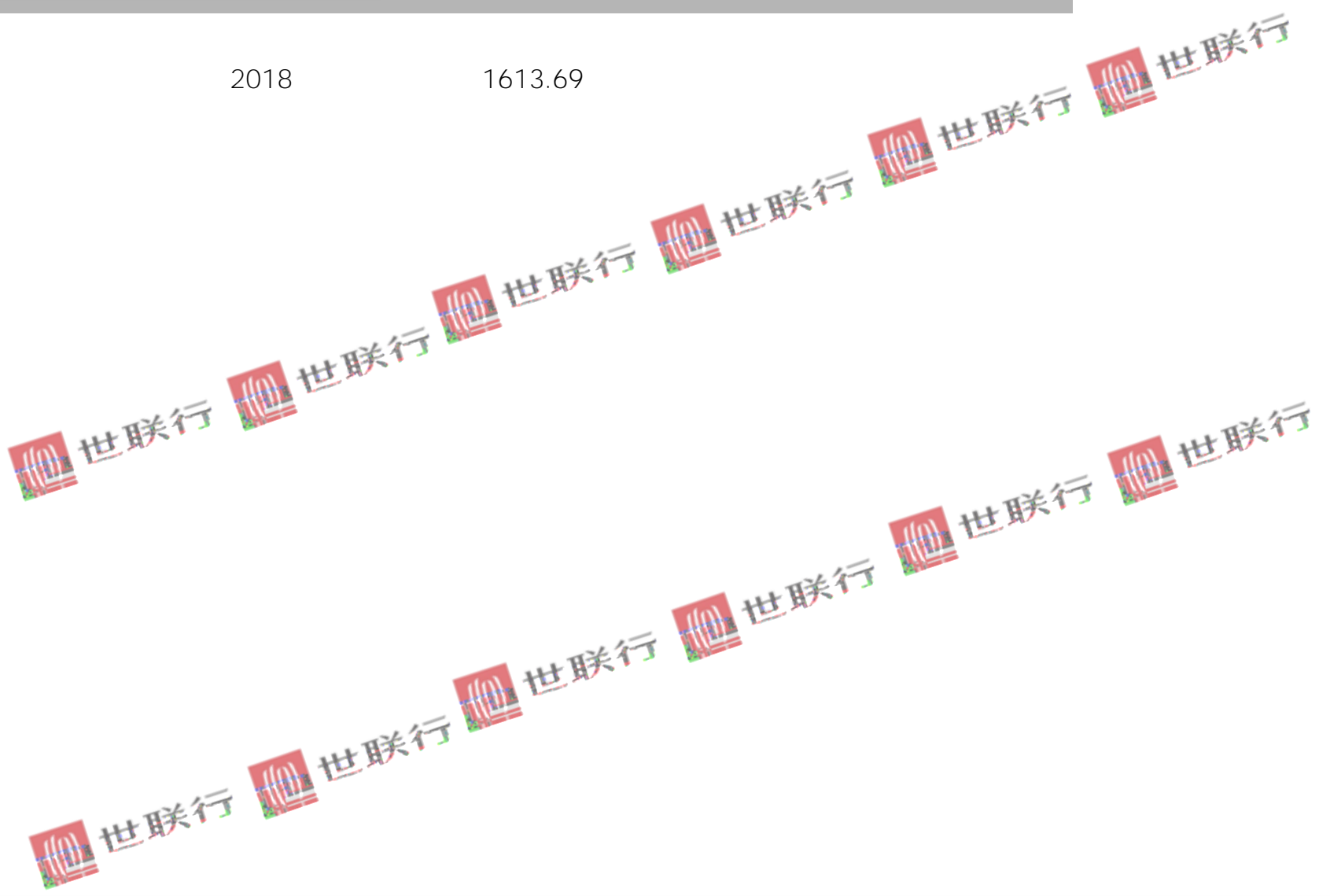
12 27

2018 12

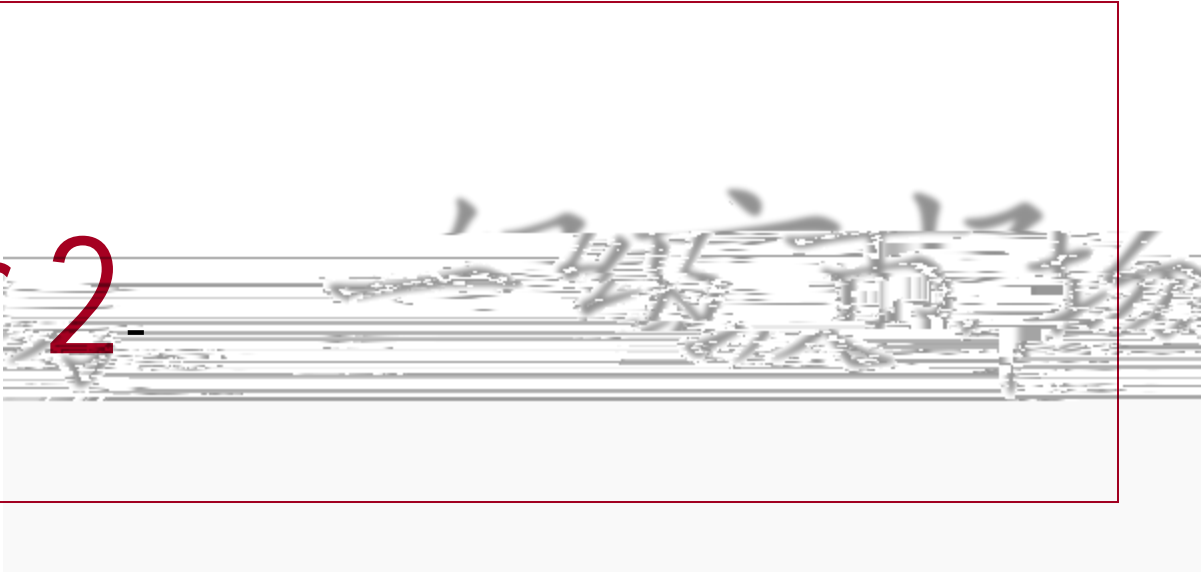


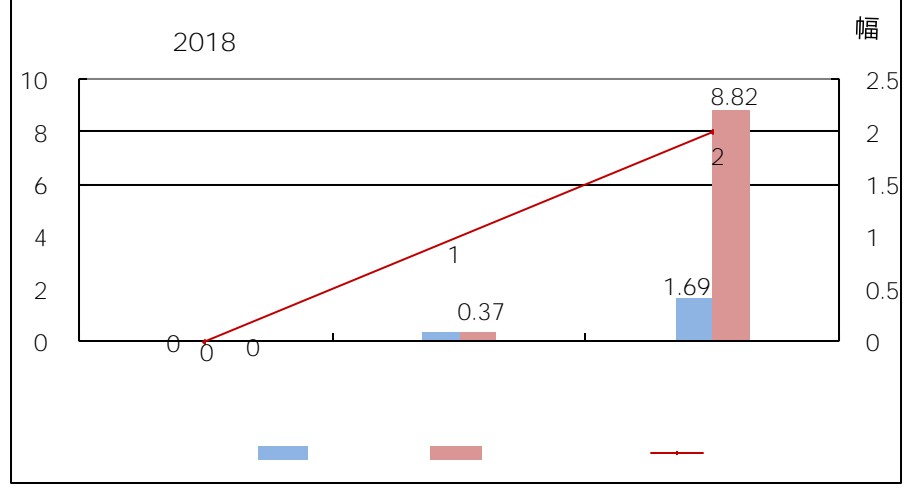
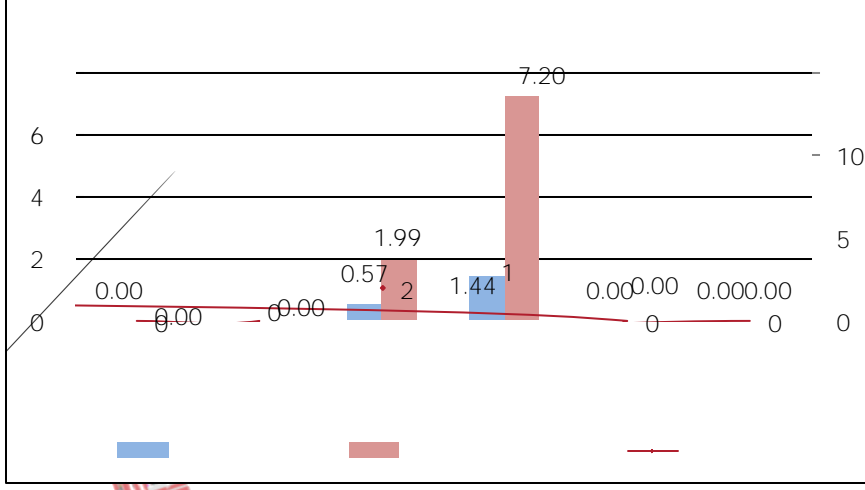
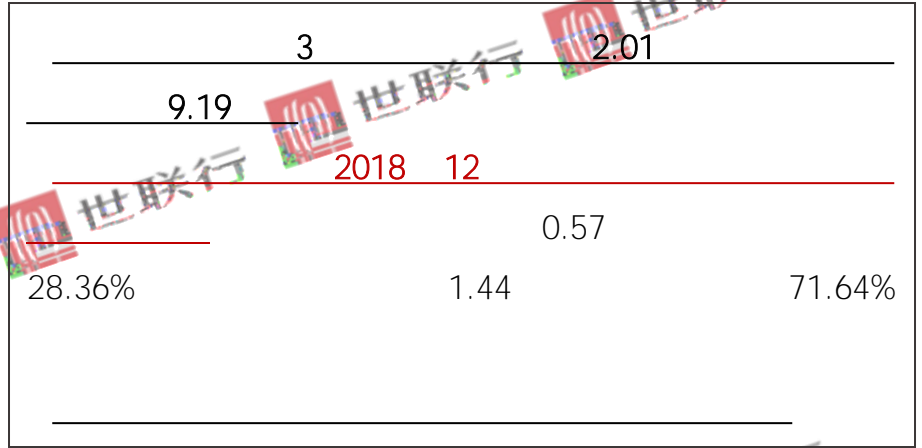
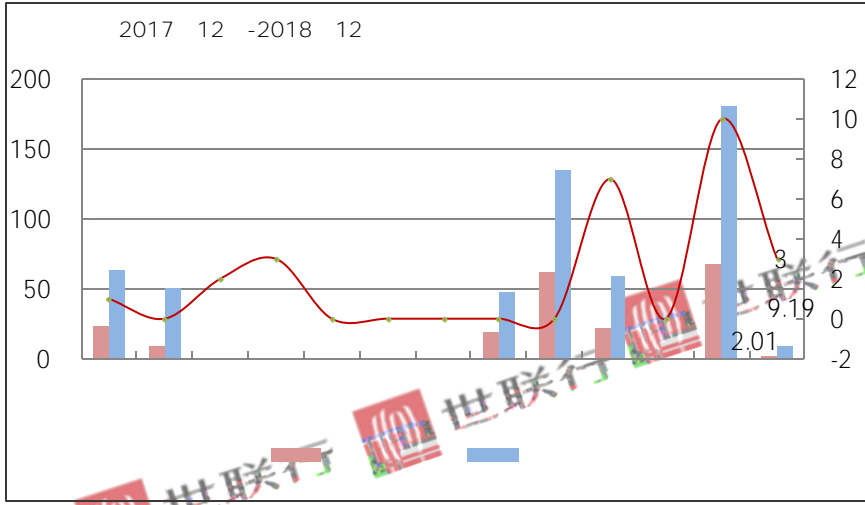
2018






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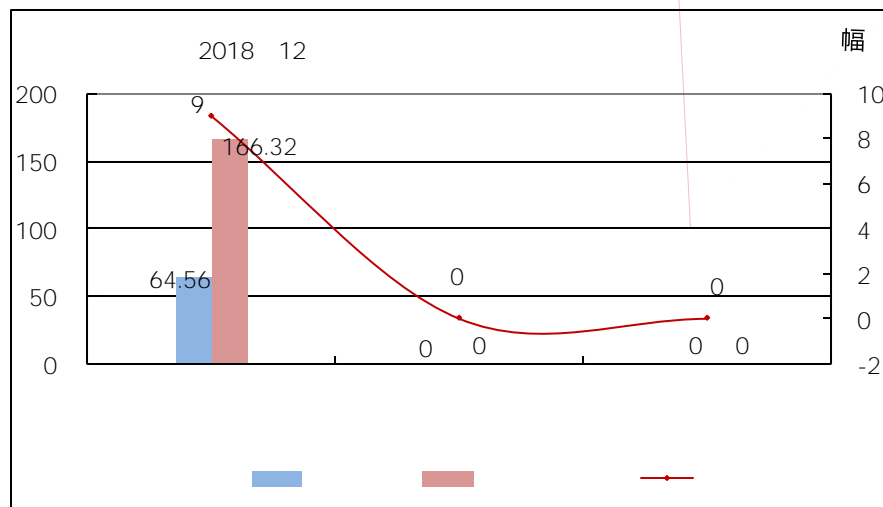
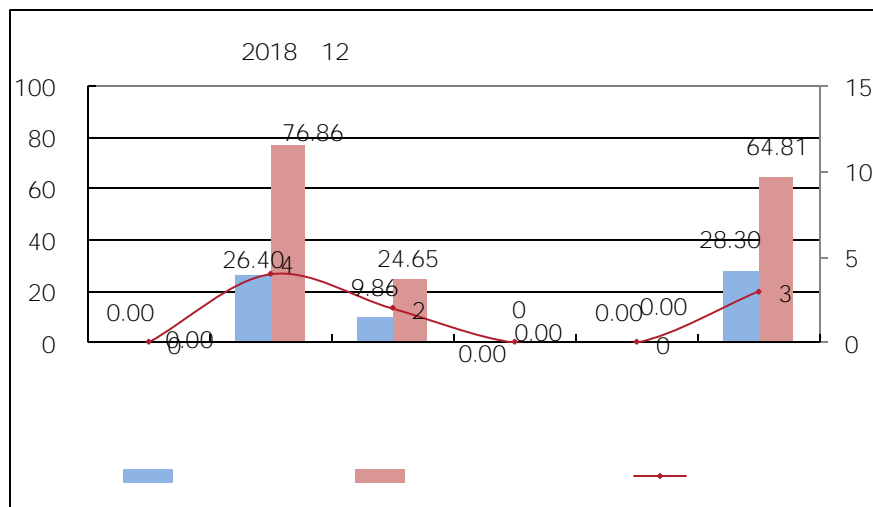
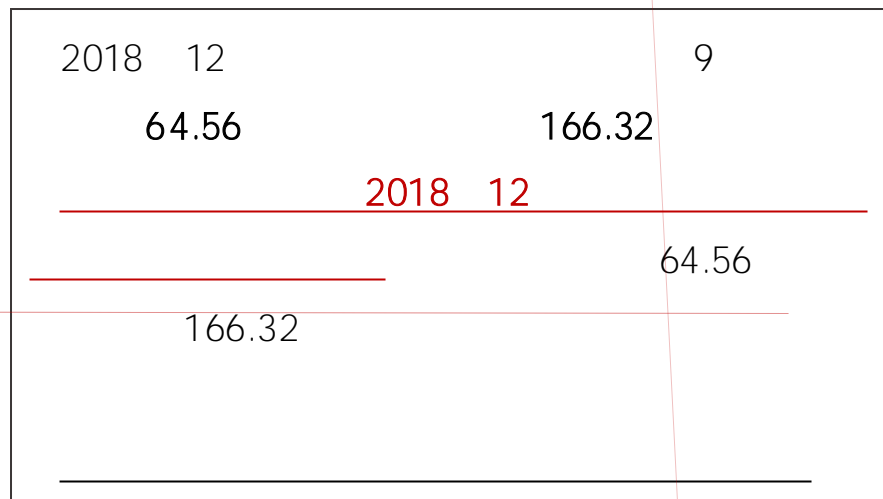
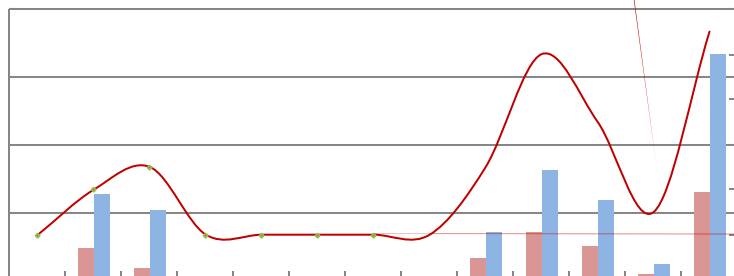


Chapter 2

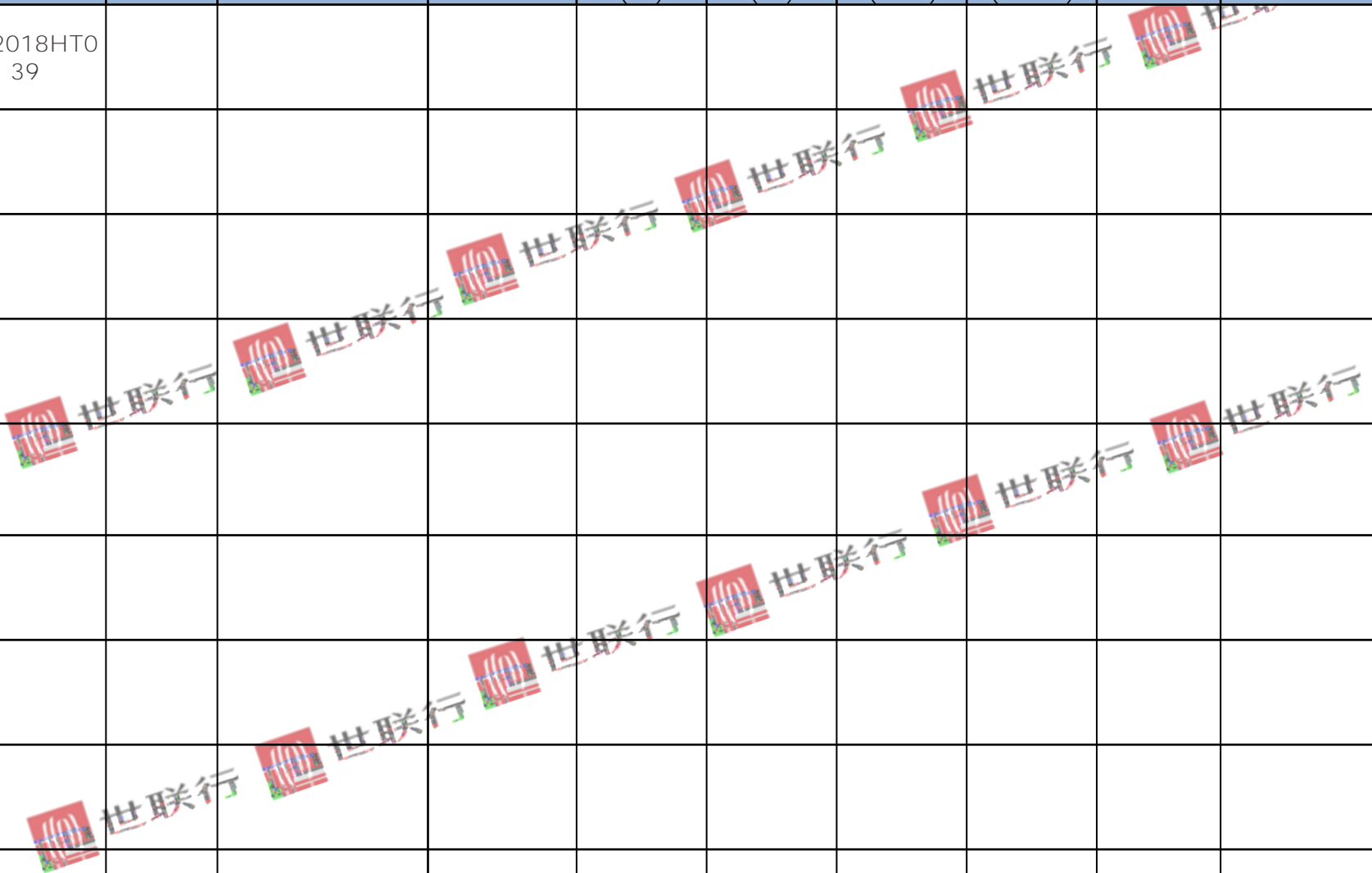










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




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Chapter 3

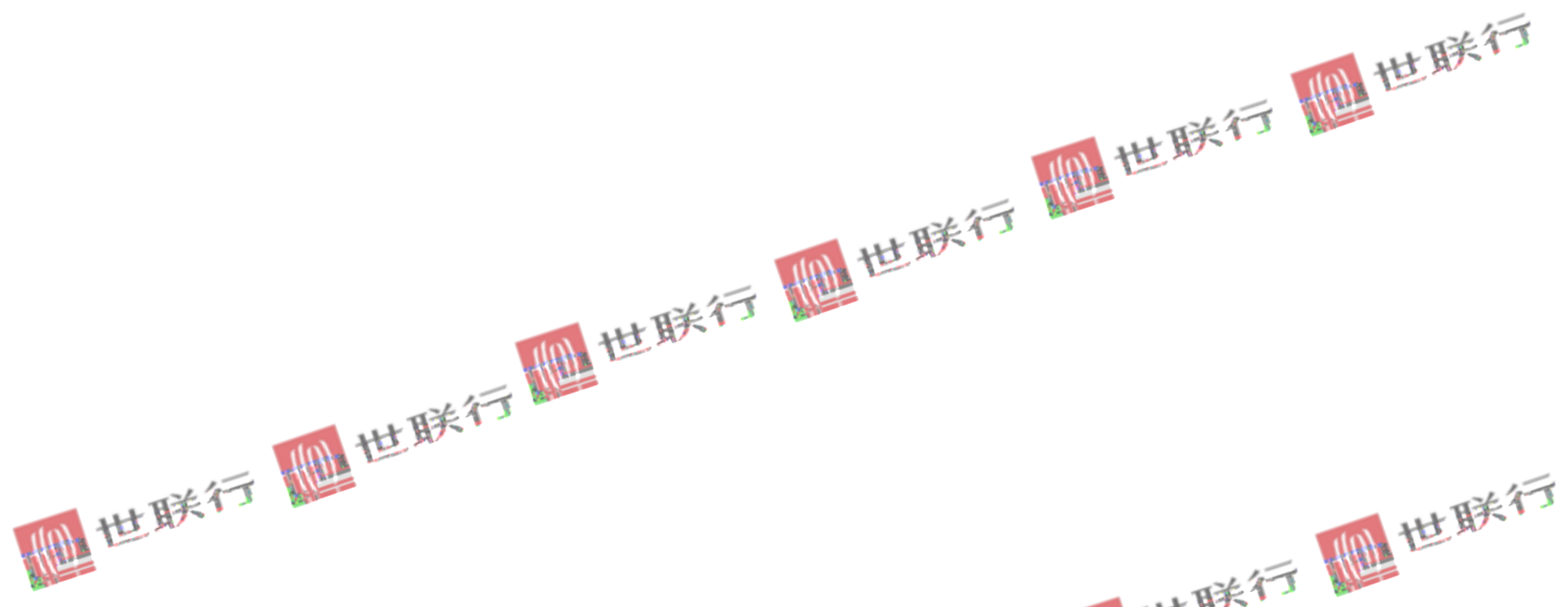


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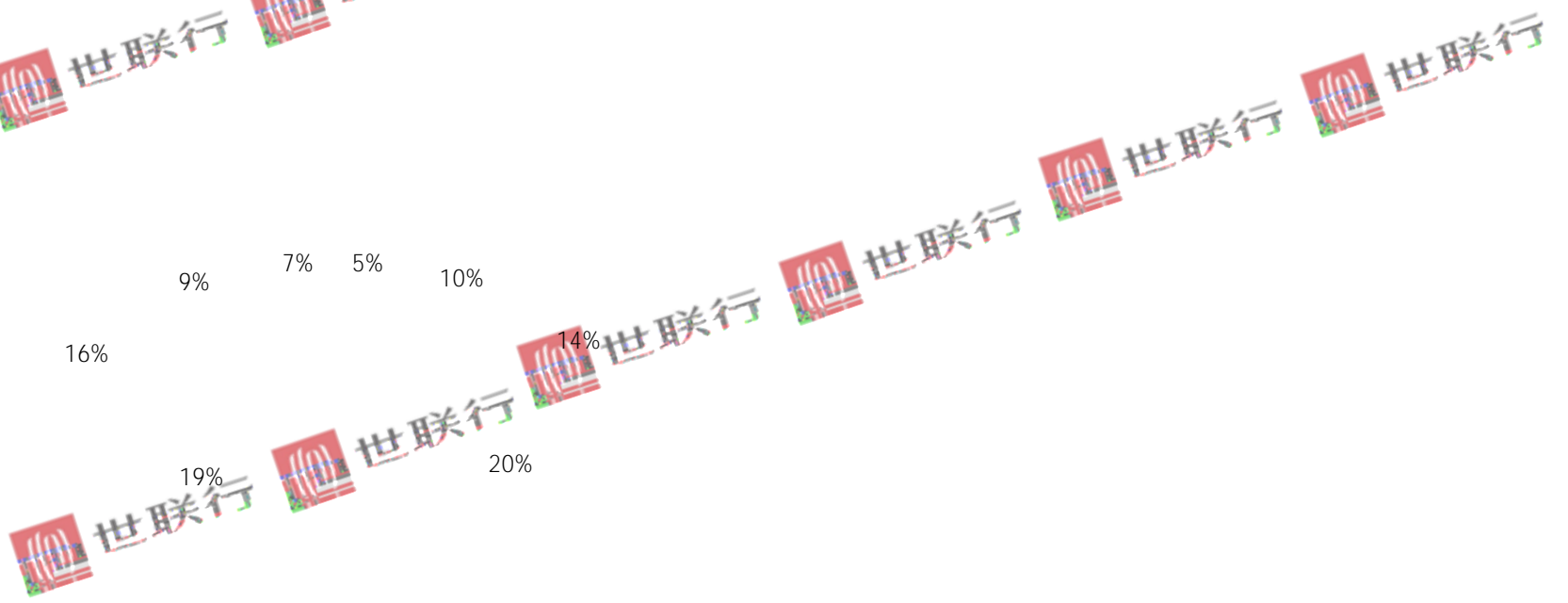
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2018/12/7	S1 G3 G7		180 206 205 178		297	42565.54	
2018/12/7	S3 S6 B S2		180 206 178 205		17	3661.84	
2018/12/10	11 12 15-17 19-22				579	83831.57	
2018/12/10	A12		18		17	1757.34	
2018/12/10	1-S C 3-S C 5 S 1 S 2		12 16 17		41	5117.7	
2018/12/13	1-5 15				581	31227.8	
2018/12/17	1-14				586	84651.56	
2018/12/20	9 S1-S4 1-				1299	131478.46	



9% 7% 5% 10%
16%

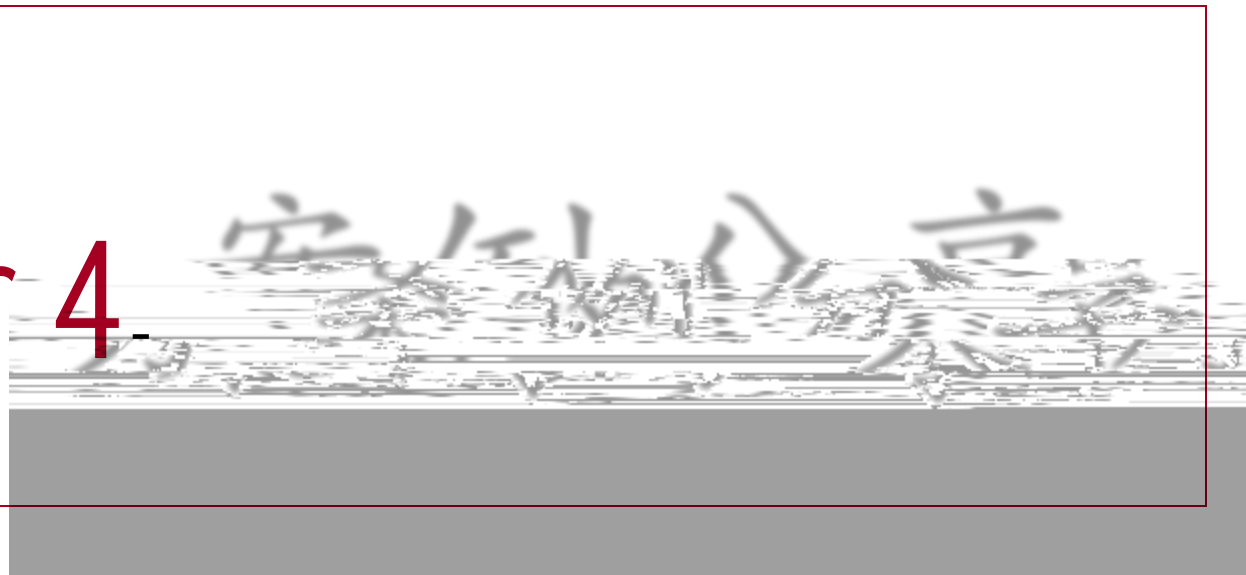


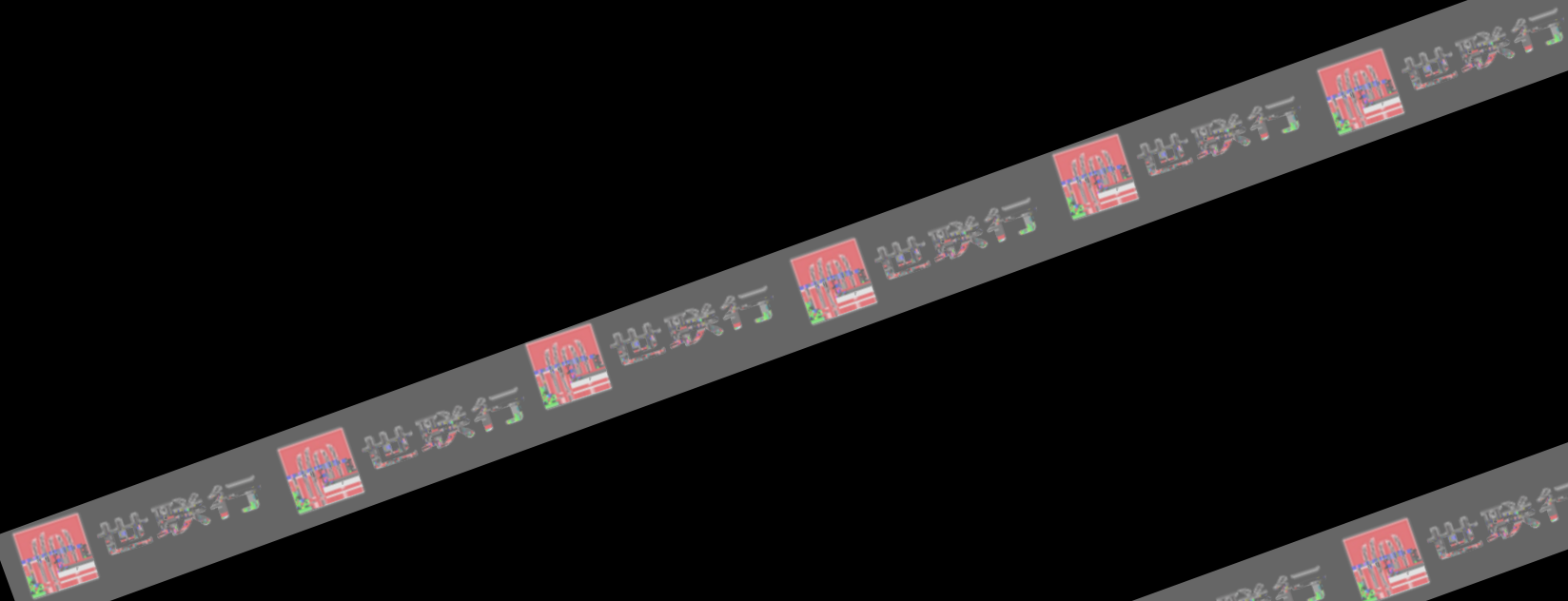
19% 20% 14%

()

1	38272.91	275	34719
2	37067.25	481	46385
3	25887.92	242	23867
4	25105.47	135	21714
5	24195.96	95	14776
6	21177.39	248	21454
7	18047.64	195	18047
8	16370.07	128	12334
9	13499.43	135	13747
10	9596.6	173	15718

Chapter 4





操作分解

项目目录

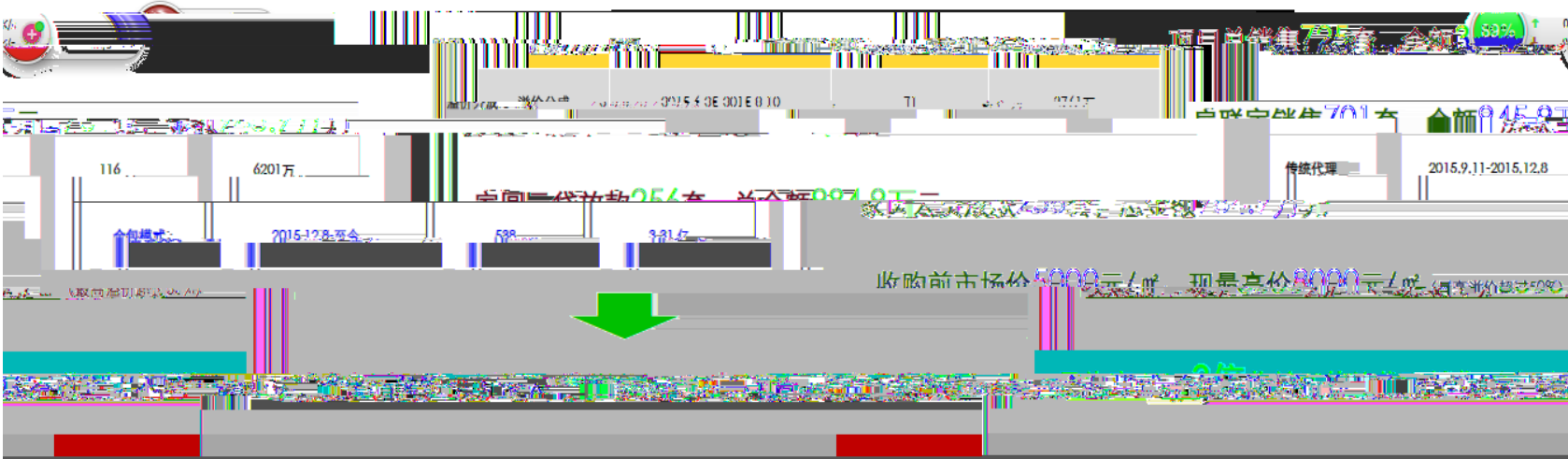
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 阶段四：...

合作契机

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世联行 全案操作

世联行 实现收益





2011-00-06

